



JOIN US FOR OUR FIFTH ANNIVERSARY SEASON!

2008-2009 SEASON PLAYBILLS

Four Mainstage Productions

Kimball Theatre, Merchants Square, Williamsburg
Williamsburg Regional Library, Scotland Street, Williamsburg
Christopher Newport University's Yoder Barn,
Oyster Point Road and Jefferson Ave., Newport News

***Nixon's Nixon* by Russell Lees**

This timely political satire features outrageous comedy and a frightening look at the inside of Presidential politics. "...hilarious as it is hair-raising... both a serious work of the imagination and a fully realized political satire" – New York Times; "The laughs come thick and fast throughout... Lee's lively script makes this a thought-provoking, sparkling outing." – BBC

Kimball Theatre and Williamsburg Regional Library, 14 performances October 10-October 25
(audience capacity 5,265)

***The Gift of the Magi* by Robert Ruffin**

Back by popular demand, this adaptation based on O. Henry's classic American tale, delights holiday audiences from ages one to ninety-nine. "...heartbreaking poignancy...very entertaining." – *Portfolio Weekly*

Kimball Theatre; 11 performances November 21-December 19 (audience capacity 4,510)
Yoder Barn; 15 performances November 29-December 24 (audience capacity 4,350)

***Full Moon Over Montmartre* by Billy Doswell**

This Virginia Premiere by Virginian playwright is a powerful drama. "... a moving and poignant touch of reality that will likely tap most of us on the shoulder in the future." – *Backstage*

Yoder Barn, 30 performances February 11 – March 21, 2009 (audience capacity 8,700)

***Kuru* by Josh C. Manheimer**

This regional premiere is a goofy spoof - just imagine Gary Larson's *The Far Side* come to life. "Slick one-liners and easy, culture-clash wackiness." – *The Dallas Morning News*

Yoder Barn, 30 performances April 8 – May 16, 2009 (audience capacity 8,700)

TOTAL OF 100 PERFORMANCES

TOTAL AUDIENCE CAPACITY OF 31,525



FIFTH ANNIVERSARY SEASON!

| SIZE | RATE Chamber Discount | BENEFITS |
|--|--|--|
| Quarter page 2.25" w x 3.75" h | \$500 -25% \$375 | <ul style="list-style-type: none"> √ 2 anytime passes for each production √ Listing in each playbill as a donor √ Listing on website as a donor |
| Half page 4.75" w x 3.75" h | \$800 -25% \$600 | <ul style="list-style-type: none"> √ 4 anytime passes for each production √ Listing in each playbill as a donor √ Listing on website as a donor |
| Full page 4.75" w x 8" h | \$1,400 -25% \$1,100 | <ul style="list-style-type: none"> √ 4 Tickets to Opening Night Performance & Reception to each production √ Listing playbill as a donor √ Listing on website as a donor |
| Full page color (limited availability) 4.75" w x 8" h | \$2,500 -25% \$1,875 | <ul style="list-style-type: none"> √ 8 Tickets for Opening Night Performance & Reception to each production √ Listing in playbill as a donor √ Listing on website as a donor |
| Full page color on cover (3 spots available) 4.75" w x 8" h | \$3,000 -25% \$2,250 | <ul style="list-style-type: none"> √ 12 Tickets for Opening Night Performance & Reception to each production √ Listing in playbill as a donor √ Listing on website as a donor |

TOTAL OF 100 PERFORMANCES
TOTAL AUDIENCE CAPACITY OF 31,525



Virginia Premiere Theatre Audience Mix:

- Virginia Premiere Theatre serves local residents (from Williamsburg, Tidewater, Middle Peninsula, Northern Neck, Richmond and surrounding areas; 18 counties and 6 cities) and both in-state and out-of-state tourists.
- It is estimated average age for audiences will be 40 years.
- It is estimated the majority of audiences will be college educated, professionals.

AD SPECIFICATIONS
Deadline: September 12, 2008

SIZES

| AD | WIDTH | HEIGHT |
|-----------|--------------|---------------|
| 1/4 page | 2 1/4" | 3 3/4" |
| 1/2 page | 4 3/4" | 3 3/4" |
| Full page | 4 3/4" | 8" |

COLOR

Black and white only (unless full page color)

FORMAT

Please provide camera-ready copy, or email jpeg or pdf file to: info@vptheatre.com Copy can be enlarged or reduced as necessary.

PAYMENT

50% payment at time of order, balance due by 9/12/08. Make check payable to Virginia Premiere Theatre. For your records, our EIN is 42-1563975.

ACKNOWLEDGEMENT

A letter of acknowledgement will be mailed to you shortly after full receipt of payment.

VIRGINIA PREMIERE THEATRE

Mary Wadkins

Producing Director

6138 East River Road

Mobjack, VA 23056

Toll Free: 1-866-430-1630

mwadkins@vptheatre.com

www.vptheatre.com

THANK YOU FOR YOUR SUPPORT!

VPT is a tax exempt 501(c)3 organization dedicated to enriching the Commonwealth through live professional theatre